Empowering EMI to sing from the same song sheet
The largest music publisher in the world and ten-time winner of Music Week’s Award for Publisher of the Year, EMI Music Publishing administers the rights of over 1.3 million songs globally.

Without this, people would really struggle to do their job. The impact has been huge – people used to bombard IT with requests all the time. Now they can get what they want, when they need it.

Travis Benton, Chief Technical Officer

Outcomes

- Reliable data and a single version of truth
- Reduced IBM license costs by £40,000
- Put control in the hands of users
- Took pressure off the IT department
- Enabled better decision making across the company
Every single time a song by Beyonce, Bloc Party or The Black Eyed Peas (to name but a few) is played or used; a note of it heads to EMI Music Publishing, so they can then pay the songwriters the right amount in royalties.

With over 1.3 million songs under their administration, they deal in mountains of data and used to struggle to extract meaningful business information.

They had several different data systems and each one told a slightly different story, making it very difficult to get a coherent view of thier data.

What happened?

Triangle helped EMI adopt Cognos 10, bringing millions of pieces of data into one web-based system. Now, no matter where their staff are in the world, they can log in and access the reports relevant to them.

At the same time, Triangle also helped EMI consolidate all of its IBM Cognos licenses globally, improving efficiency and saving them an estimated £40,000.
Now, everyone in the company can self-serve when they need reports and they can rely on the data they receive.

Ultimately, the project has ‘transformed lives’, saving huge amounts of time and hassle for people right across EMI publishing.

What was it like working with Triangle?

Triangle consultants really shine, they just “get on and deliver”. Of all of my suppliers, Triangle is definitely one of the easiest relationships.

Travis Benton, Chief Technical Officer
Triangle Information Management is an IBM Business Partner specialising in the development of high quality Business Performance and Enterprise Reporting Solutions.

Triangle develops solutions solely with the IBM Cognos Business Intelligence toolset providing a focused approach to our customers.

Our mission is to combine our expert consulting knowledge with IBM Cognos's Business Intelligence platform to free you from the confines of spreadsheet hell.

At Triangle, we believe software should give businesses control, not control them.